Creating a Hi-Res PDF for Postcard Printing from Adobe InDesign

1. Create a document with .25" margins for important elements as shown:

For 5.5" x 8.5" finished size postcards, set page size as 5.625" x 8.625"

For 4" x 6" finished size postcards, set page size as 4.25" x 6.25"



2. Choose File > Adobe PDF Presets > and select the PDF/X-1 choice.

Export a PDF with all default settings for PDF/X-1.

Do not change any settings, include crop marks or any other printer marks, etc.



Adobe PDF Presets	•	Define
Export	ЖE	
Cross-media Export		[High Quality Print]
cross media export		[PDF/X-1a:2001]
Document Presets	•	[PDF/X-3:2002]
Document Setup	₹ЖР	[PDF/X-4:2007]
User		[Press Quality]
		[Smallest File Size]
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	Export Adobe PDF	
Adobe PDF Preset:	[PDF/X-1a:2001]	
Standard:	PDF/X-1a:2001 Compatibility: Acrobat 4 (PDF 1.3)	
General Compression Marks and Bleeds Output Advanced	General Description: Use these settings to create Adobe PDF documents that are to be checked or must conform to PDF/X-1a:2001, an ISO standard for graphic content exchange. For more	
Security	information on creating PDF/X-1a compliant PDF	
	Pages All Range: 1 Spreads Options Embed Page Thumbnails Optimize for Fast Web View Create Acrobat Layers Create Tagged PDF Export Layers: Visible & Printable Layers	
	Include Bookmarks Non-Printing Objects Hyperlinks Interactive Elements Visible Guides and Grids Multimedia: Use Object Settings \$	1
Save Preset	Cancel Export	